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Bond's Top 100 Franchises, 2017



Synopsis

Bond's Top 100 Franchises, 2017 is an effort to pick the "best" franchises from among the 3,500+ franchises available. While picking the Top 100 or Best 100 of anything is very subjective in the final determination, every effort has been made to ensure that all of the critical variables have been properly assessed. The final selection is based on a number of factors, including historical performance, competitive advantage, franchisee satisfaction, financial stability, etc. This book is an extension of other books on franchising published by Source Book Publications (Bond's Franchise Guide, How Much Can I Make?, Tips and Traps When Buying a Franchise, and Bond's Hottest New Franchises).

Book Information

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Customer Reviews

Robert E. Bond is the leading authority on the exceedingly complex franchise selection process. With over 30 years of diversified business experience and 20 years spent focusing on the franchising industry, he is generally regarded as one of the industry's most knowledgeable and widely quoted spokesmen. He lives in Orinda, CA.

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